



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-31-2012 PAGE: 1 of 3

BUYING TIME - 6205  
ATTN: ERICA CORSO  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397398	08-30-2012		0	MCINTYRE FOR CONGRESS	MIKE MCINTYRE FOR CONGRESS NC-7 2012	POLITICALS	WTVD - DURHAM

Agency Est# 330 349 2275			CMS # 242575	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-04-2012	End Date 09-10-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242575			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 330 P : 349 E : 2275																
1	09-10-2012	09-10-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	60	2							2	1,000	2	2,000.00
2	09-04-2012	09-09-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	60					2			2	850	2	1,700.00
3	09-10-2012	09-10-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)			3	60	1							1	850	1	850.00
4	09-04-2012	09-09-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			3	60					1			1	250	1	250.00
5	09-10-2012	09-10-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			3	60	1							1	250	1	250.00
6	09-04-2012	09-09-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)			3	60					1			1	270	1	270.00
7	09-10-2012	09-10-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)			3	60	1							1	270	1	270.00
8	09-04-2012	09-09-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	60					1			1	460	1	460.00
9	09-10-2012	09-10-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	60	1							1	460	1	460.00
10	09-04-2012	09-09-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			3	60					2			2	300	2	600.00
11	09-10-2012	09-10-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			3	60	1							1	300	1	300.00
12	09-04-2012	09-09-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)			3	60					1			1	300	1	300.00
13	09-10-2012	09-10-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)			3	60	1							1	300	1	300.00
14	09-04-2012	09-09-2012	01:00PM - 02:00PM	THE CHEW (11514)			3	60					1			1	300	1	300.00
15	09-10-2012	09-10-2012	01:00PM - 02:00PM	THE CHEW (11514)			3	60	1							1	300	1	300.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 330 349 2275			CMS # 242575	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-04-2012	End Date 09-10-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242575			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 330 P : 349 E : 2275																
16	09-04-2012	09-09-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			3	60					1			1	360	1	360.00
17	09-10-2012	09-10-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			3	60	1							1	360	1	360.00
18	09-04-2012	09-09-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			3	60					1			1	1,000	1	1,000.00
19	09-04-2012	09-09-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	60					1			1	1,000	1	1,000.00
20	09-10-2012	09-10-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	60	1							1	1,000	1	1,000.00
21	09-04-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			3	60					1			1	1,000	1	1,000.00
22	09-10-2012	09-10-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			3	60	1							1	1,000	1	1,000.00
23	09-04-2012	09-09-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			3	60					1			1	1,200	1	1,200.00
24	09-10-2012	09-10-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			3	60	1							1	1,000	1	1,000.00
25	09-04-2012	09-09-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			3	60							1	1	1,200	1	1,200.00
26	09-10-2012	09-10-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)			3	60	1							1	100	1	100.00
27	09-04-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			3	60							1	1	200	1	200.00
28	09-04-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			3	60							1	1	300	1	300.00
29	09-04-2012	09-09-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			3	60						1		1	300	1	300.00
30	09-04-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			3	60						1		1	300	1	300.00

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31	09-04-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	60							1	1	600	1	600.00	
32	09-04-2012	09-09-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			3	60							1	1	500	1	500.00	
33	09-04-2012	09-09-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			3	60							1	1	300	1	300.00	
34	09-04-2012	09-09-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			3	60						1		1	600	1	600.00	
35	09-04-2012	09-09-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)			3	60							1	1	600	1	600.00	
36	09-10-2012	09-10-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			3	60	1							1	1,500	1	1,500.00	
37	09-10-2012	09-10-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			3	60	1							1	2,000	1	2,000.00	
																Contracted Gross Total:		40	25,030.00	
																Actual Gross Total:		40	25,030.00	
																Agency Commission:			3,754.50	
																Net Total:			21,275.50	
Month/YR		Preempted			Made Good			Contract Total			Adjustments					Actual Total				
Sep 12		0.00			0.00			25,030.00			0.00					25,030.00				
TOTAL		0.00			0.00			25,030.00			0.00					25,030.00				

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